Due: January 12, at the beginning of class
Proposal Due: January 8, at the beginning of class

Description: A visual or oral representation of one topic within Language Acquisition. This can be a poster, a brochure, a website/blog page, an infographic, a public service announcement, a podcast, etc. I encourage you to be creative and have fun with this project. My preference is that you incorporate visuals (i.e., pictures, charts, timelines, hierarchies, etc.).

Purpose: To illustrate one element of language acquisition or one phase of language development for a non-academic audience.

Topic: Within the first couple days of class, go through the book, especially the complete table of contents, to look for an area you are interested in. One way to do this would be to look at the focus questions[1]. This should give you an idea of what topic you would like to investigate further. For example, you could answer the "what major language development milestones occur in…" question for infancy, toddlerhood, childhood, and school-age children in a webpage, poster, brochure, timeline, etc.

This will form the basis of your Project Proposal. Your Project Proposal is a part of the project and calculated into the final grade.

Project Proposal: Write a short summary of what you plan to do[2]. Your proposal has 2 main parts: One paragraph describing your topic, and one paragraph describing what you plan to do. Be sure to include:
- A title
- A description of the topic
    - What age(s) if applicable
    - What theory(s) if applicable
    - What components of language if applicable
    - What role caregivers have if applicable
- A description of what you plan to make (i.e., a poster, a brochure, a website/blog page, an infographic, a public service announcement, a podcast, etc.)
    - What platform you will use (suggestions are on the course website)
    - What information you will include

You will receive feedback on **January 9th**

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[1] You are welcome to pick topics from Chapter 4 (Neuroanatomy), and it will certainly increase your understanding of language development, but Chapter 4 will not be needed for
[2] 1-2 pages double-spaced, 12 point serif font (i.e., Times New Roman, Garamond, Bookman Old Style, Cambria, etc.), 1 inch margins, printed and stapled.

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Project: The purpose of this project is to represent your idea to a group of non-academics in an easy to understand format. Many of you will deal with the public in your future careers. This will include explaining ideas to people who are not specialists, but need to understand something about their child/parent/loved-one. Most people are not interested in reading essays about language, they would rather get the information in a more accessible format. Imagine you are creating materials for that person. How would you explain your topic? What would make sense to them? If you could have information presented to you in any way, how would you have it? Do you think others feel the same way.

The main element you should focus on is making the explanation of your topic clear and accurate. You will be graded on the accuracy of the topic and the professionalism of your project. Professionalism refers to correct spelling, accurate use of visuals, and evidence-based information (i.e., non-anecdotal). I do NOT expect your project to be professionally done in terms of graphic design, photographs, etc.

Handing it in: If your project is digital, please email me the link. If your project is a physical item, please bring it to class.

You will receive feedback on **January 13**[th].

Rubric:

- Project Proposal _____/25
    - o Title _____/1
    - o Topic Description _____/12
    - o Project Description _____/12

- Project _____/75
    - o Accuracy of Information _____/25
    - o Clarity of Information _____/25
    - o Professionalism _____/25

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